

PRESS RELEASE – 22/11/10



Manchester Broker Achieves Chartered Status

The Chartered Insurance Institute (CII) has awarded the prestigious 'Chartered Insurance Brokers' title to Bridge Insurance Brokers Limited, one of the North West's largest independent corporate insurance brokers.

To date, less than 100 firms have achieved Chartered status, indicating that this is a highly exclusive award reserved for the leading firms of the broking industry.

Chartered status is only awarded to firms which meet rigorous criteria relating to professionalism and capability. All Chartered Insurance Brokers commit to the CII's Code of Ethics, reinforcing the highest standards of professional practice in their business dealings.

Roger Potts, Chairman, who holds the individual Chartered Insurance Practitioner title, says that securing Chartered Insurance Brokers status is a landmark for his company: "We have always prided ourselves on being thoroughly professional in everything we do, and to receive external recognition in this way is very gratifying. As Chartered Insurance Brokers, we can signal our commitment to the highest levels of service to our Clients."

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Note to editors

BRIDGE - Established in 1970, Bridge Insurance Brokers Limited is a leading independent corporate insurance broker. With almost 100 staff, it is also one of the largest in the North West. The company prides itself on its long-standing relationships with Clients – many of which have been working with Bridge since the early years.

Offering risk transfer and innovative insurance programmes to businesses in a wide range of industries, Bridge's specific practice areas include corporate, risk management, environmental, credit, property and due diligence to name a few.

Bridge aims to be more than just an insurance placing organisation. Through offering professional advice, technical excellence, high quality Client service and commercial awareness, the company looks to contribute to the success, profitability and post loss business continuity of Clients.

CII - As the premier professional body for the financial services profession, the CII promotes higher standards of integrity, technical competence and business capability.

With over 93,000 members in more than 150 countries, the CII is the world's largest professional body dedicated to this sector. The CII works with businesses to develop bespoke, company-wide solutions that ensure competitive advantage by enhancing employees' technical and professional competence.

Individually, CII's members are able to drive their personal development and maintain their professional standing through an unrivalled range of learning services and by adhering to the CII's Code of Ethics & Conduct.

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