

PRESS RELEASE – 07/12/10



Manchester Broker Scoops Top National Award

Manchester based Bridge Insurance Brokers Limited (Bridge) has been named Independent Regional Broker of the Year at the Insurance Times Awards 2010.

The national awards, held last week at Battersea Evolution, London were described by Insurance Times Editor-in-chief, Ellen Bennett, as a celebration of 'the best the insurance industry has to offer'. Insurance Times said that Bridge was crowned winner because 'they showed independent broking at its very best! Bridge is a big part of its local community and works hard to understand its Clients' needs and to develop service that beats the bigger brokers.'

Roger Potts, Chairman, pictured receiving his award from Chris Evans said 'we are delighted to win this prestigious industry award. It is a great achievement for the team that makes Bridge what it is. Winning the award rounds off another successful year in the growth and development of the company'.

Linda Toff, Marketing & PR Manager at Bridge adds 'we received highly commended status at last year's awards so to win this year is absolutely fantastic. We were recently awarded Chartered Status by the Chartered Insurance Institute and will shortly be marking our 40th year in business so the award win makes it a triple celebration – what a way to end the year!'

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Note to editors

Established in 1970, Bridge Insurance Brokers Limited (Bridge) is a leading independent corporate insurance broker. With almost 100 staff, it is also one of the largest in the North West. The company prides itself on its long-standing relationships with Clients – many of which have been working with Bridge since the early years.

Offering risk transfer and innovative insurance programmes to businesses in a wide range of industries, Bridge's specific practice areas include corporate, risk management, environmental, credit, property and due diligence to name a few.

Bridge aims to be more than just an insurance placing organisation. Through offering professional advice, technical excellence, high quality Client service and commercial awareness, the company looks to contribute to the success, profitability and post loss business continuity of Clients.

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